

**Last Received:** 11/30/2012 1:01 PM  
**Showing Buylines:** All Lines

<b>Station</b>	WOOD-TV GRAND RAPIDS, MI.
<b>Advertiser</b>	( ) .HOEKSTRA FOR SENATE
<b>Product</b>	HOEKSTRA FOR SENATE
<b>Estimate#</b>	
<b>Buyer</b>	ALICIA COLLINS
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) BRABENDER COX  
1218 GRANDVEIW AVE, 1ST FLOOR  
PTTSBURGH, PA 15211

**Agency C/P1/P2/E**

**Flight Dates** 10/31/2012 - 11/06/2012

**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) IAN AMBRON  
  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-525-9757

--- CONTRACT COMMENT ---

PETE HOEKSTRA FOR US SENATE SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	11P-1135P	NEWS	:30	\$900.00	10/31-11/02	3	1	3	\$2,700.00	
	2	TH-F	6A-7A	NEWS	:30	\$400.00	11/01-11/02	2	1	2	\$800.00	
	3	W-F	7A-9A	TODAY SHOW	:30	\$650.00	10/31-11/02	3	1	3	\$1,950.00	
	4	W-F	12P-1P	NEWS	:30	\$225.00	10/31-11/02	2	1	2	\$450.00	
		Buyline Comment: 1X NA 11/2										
	5	TH	530P-6P	NEWS	:30	\$1,150.00	11/01-11/01	0	0	0	\$0.00	
	6	W-F	6P-630P	NEWS	:30	\$2,000.00	10/31-11/02	2	1	2	\$4,000.00	
		Buyline Comment: 1X NA 10/31 -										
	7	W	10P-11P	CHICAGO FIRE	:30	\$875.00	10/31-10/31	1	1	1	\$875.00	
	8	TH	8P-9P	30 ROCK/UP ALL NIGHT	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	10	TH-F	430A-459A	NEWS	:30	\$25.00	11/01-11/02	2	1	2	\$50.00	
	11	TU	6A-7A	NEWS	:30	\$650.00	11/06-11/06	1	1	1	\$650.00	
		Buyline Comment: PART OF MG FOR LINE 5										
	12	M-TU	5A-6A	NEWS	:30	\$250.00	11/05-11/06	2	1	2	\$500.00	
		Buyline Comment: PART OF MG FOR LINE 5										

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**Flight Dates** 10/31/2012 - 11/06/2012  
**Hiatus Weeks**

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	13	W-F	1135P-1235A		:30	\$950.00	10/31-11/02	2	1	2	\$1,900.00	
			Buyline Comment: TONIGHT SHOW ADD PER REV									
	14	TH	10P-11P	ROCK CENTER	:30	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00	
			Buyline Comment: ADD PER REV									
	15	F	10P-11P	DATELINE	:30	\$1,750.00	11/02-11/02	1	1	1	\$1,750.00	
			Buyline Comment: ADD PER REV									
	16	W-F	1235A-135A	FALLON	:30	\$75.00	10/31-11/02	3	1	3	\$225.00	
			Buyline Comment: ADD PER REV									
	17	F	3P-4P	DR OZ	:30	\$500.00	11/02-11/02	1	1	1	\$500.00	
			Buyline Comment: ADD PER REV									
	18	W-F	7P-730P	INSIDE EDIT	:30	\$1,500.00	10/31-11/02	3	1	3	\$4,500.00	
			Buyline Comment: ADD PER REV									
	19	F	9P-10P	GRIMM	:30	\$875.00	11/02-11/02	1	1	1	\$875.00	
			Buyline Comment: ADD PER REV									
	20	F	11A-12P	EIGHTWEST	:30	\$200.00	11/02-11/02	1	1	1	\$200.00	
			Buyline Comment: PART OF MKGD FOR LN 4									
	21	F	430A-459A	430A NEWS	:30	\$25.00	11/02-11/02	1	1	1	\$25.00	
			Buyline Comment: PART OF MKGD FOR LN 4									
	22	W	530P-6P	530P NEWS	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
			Buyline Comment: MKGD FOR NA 10/31 LN 6									

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---REPORT TOTALS---

Report Totals: 34 / \$26,200.00

---SALES MONTHLY TOTALS---

Nov 12: 34 / \$26,200.00

Sales Totals: 34 / \$26,200.00

Station Totals: 34 / \$26,200.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$26,200	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null

Demos RA35+

---Agency Comment---

AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---

CASH IN ADVANCE